



## InSight's Vision for Nanaimo Undimmed

**Nanaimo, B.C., April 15, 2009** — In an economic climate where many real estate developers are scaling back, delaying or simply abandoning their plans, Nanaimo's InSight Developments is not only proceeding with its scheduled projects, but is actively in the process of lining up more.

Beginning with its much celebrated lifestyle community of Longwood in 1993, InSight has developed over \$250 million in real estate throughout the Nanaimo Region. Thornbridge, the next phase of Longwood, will be ready for occupancy by Spring 2010, with 63 beautifully designed residences set amid 50 acres of beautifully landscaped English gardens and parkland.

The initial phases of Hawthorne, InSight's single family home community, are all but complete with many homes ready for immediate possession. With its 56 acres of green space beside Buttertubs Marsh and wonderful vistas of Mount Benson, Hawthorne has attracted both families and empty nesters, creating a refreshingly traditional neighbourhood mix. The next phase is scheduled for release later this year. Also available for immediate move-in is Hawthorne Corner, an innovative loft-style condominium and commercial complex that forms the village centre for Hawthorne.

Early next year, construction begins on Seawalk, a landmark 24-storey luxury residential tower overlooking Nanaimo harbour. InSight is also in the early stages of meeting with Parksville residents and City officials to plan a 26-acre development near the city's downtown core. Under discussion is how to best use the land, finding the right blend of retirement, multi-family and commercial components to create community that will benefit everyone.

President Doug Bromage has always championed the cause of thoughtfully designed, affordable housing that enhances quality of life for residents and the surrounding community. Over the years he has spearheaded initiatives that go above and beyond what is traditionally expected of developers, such as donations of over \$2 million towards the Oliver Woods Community Centre.

For his commitment to affordable quality and his many community-minded activities, Bromage was awarded with BC Homes Magazine's 2008 Residential Construction Person of the Year. "Nanaimo is poised to become one of the great cities in this province," he says. "We have so much going for us here that we shouldn't let temporary market conditions prevent us from moving forward. InSight believes in our city and we plan to continue to play a role in its development as we pursue our many projects in the coming years."

For more information on InSight and its communities, visit [www.insightdevelopments.ca](http://www.insightdevelopments.ca).