



FOR IMMEDIATE RELEASE

April 20, 2011

InSight wins 2010 Vancouver Island Commercial Building Award

NANAIMO, BC – InSight Developments was honoured with a prestigious award of excellence at the 2010 Vancouver Island Commercial Building Awards hosted by the Vancouver Island Real Estate Board on April 14th. The ceremony, celebrating “the best of the best” was held at the Crown Isle Resort and Golf Community in Comox.

From over 35 finalists drawn from projects north of the Malahat, InSight picked up the Excellence Award in the Multi-Family – Condo category for its Thornbridge at Longwood project. Thornbridge, the newest addition to award-winning Longwood Community, features 19 innovative plans, ranging from 575 to 1206 sq ft., and striking West Coast Craftsman-style inspired architecture all set amongst 50-acres of landscaped grounds, nature trails, gardens and lake features.

“Naturally, we are delighted,” says InSight President Doug Bromage. “It means a lot to receive industry recognition for our efforts and to be named amongst such a high caliber group of finalists developing top quality projects and doing outstanding work to enhance the livability of our communities on the island.”

About InSight Developments

InSight Developments, on behalf of InSight Holdings Ltd., has been active in Vancouver Island development since 1993, developing over \$350 million in residential, institutional and commercial real estate throughout the Nanaimo region. They began with the 50-acre retirement lifestyle community, Longwood. By 2010, they had built 305 homes in six residential buildings, along with a 176-unit full service assisted living facility. InSight’s other on-going projects include Hawthorne, a 56-acre pedestrian-friendly village of single-family homes, exclusive entry-level patio homes, and custom build opportunities; and adjacent to it, Hawthorne Corner, an enclave of seventy-three affordable urban lofts and flats. The company is also in the planning stages for Seawalk, a stunning 24-storey, high-rise tower overlooking Nanaimo harbour.

For more information, please contact:

Kathy Stuparyk, Sales & Marketing
InSight Developments
T: 604.643.1705 or 250.741.0101
www.insightdevelopments.ca