



## InSight Developments Doubly Honoured at VIREB Awards

Nanaimo, B.C., May 2009 – Two major awards went to Nanaimo-based InSight Developments at the 2nd Annual Vancouver Island Real Estate Board's Commercial Building Awards on April 23rd. The prestigious ceremony was held at Tigh Na Mara Seaside Spa and Resort & Convention Centre in Parksville.

From over 30 finalists drawn from projects north of the Malahat, InSight's Hawthorne Corner picked up the Excellence Award in the Mixed Use – Commercial/Residential category while Origin at Longwood won for Senior's Housing.

Naturally we're delighted," says InSight President Doug Bromage. "The caliber of this year's entries was very high, I thought. So we're very pleased to have picked up awards in these two categories."

The first award-winning project, Hawthorne Corner, is an enclave of seventy-five affordable urban flats and lofts in Nanaimo, at the corner of Wakesiah and Jingle Pot Road, part of the larger neighbourhood of Hawthorne. A café, pub-restaurant and market are also planned to form part of this attractive development.

"Hawthorne Corner is a modern-edgy combination of the city and the country – embracing the best of both worlds," explains Bromage. "There's nothing quite like it in Nanaimo."

InSight earned its second Excellence Award for Origin at Longwood. "Our goal was to add a more comprehensive senior's care facility to our master planned community," Bromage explains. "Partnering with Origin, one of the Canada's most respected retirement organizations, we built something that surpasses anything in the country. It seamlessly blends residences and health and wellness with a series of aging-in-place services that I think will become the model for the industry."

InSight Developments has been active in Vancouver Island development since 1993, developing over \$250 million in real estate throughout the Nanaimo region. They began with the 50-acre retirement lifestyle community of Longwood, building and selling 242 homes in five buildings. A sixth, Thornbridge, with 63 beautifully designed residences, is slated for completion in 2010. InSight's other ventures in Nanaimo include Hawthorne, a vibrant neighbourhood community of single-family homes, and coming soon, Seawalk, a stunning 24-storey, high-rise tower overlooking Nanaimo harbour.

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