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Canadian  
Home Builders'  
Association



Association canadienne  
des constructeurs  
d'habitations

## NEWS RELEASE

### **British Columbia and Ontario New Home Builders Sweep National SAM Awards**

Victoria, March 6, 2010 -- British Columbia new home builders dominated the industry's National SAM Awards, taking home 15 of the 23 awards, at the Canadian Home Builders' Association (CHBA) conference here today. Ontario builders won the other eight awards.

The coveted American Standard Grand SAM Award was won by the Dockside Green Partnership of Victoria. The firm was a finalist in the New Home Awards - Multi-Family, and all six marketing categories. The Grand SAM is presented annually to the CHBA builder member for combined excellence in both the building and marketing of new homes.

"Winning a National SAM Award is the highest recognition of excellence in our industry," Gary Friend, President of the CHBA, said. "I congratulate all 23 winners on their achievements." The National SAM Awards is the CHBA's premier competition for new homes, home renovations, community development, marketing and sales.

The CHBA National SAM Awards presented by American Standard Brands and Trane Canada recognize outstanding performance in new homes and renovation design, innovative technology and construction techniques, and outstanding marketing and sales activities. The competition is open to all new home builders, renovator and developer members of the CHBA. An independent panel of judges selected from across the country reviews all entries.

#### ***Marketing Excellence Award***

Insight Holdings Ltd. of Nanaimo, BC, won the Marketing Excellence Award for *Hawthorne Corner*. The award goes to the CHBA builder member whose single project combines the best overall achievements in marketing. The award is based on the cumulative score attained in at least four Marketing Award categories.

### ***Green Home Award***

Double N Custom Homes Ltd. of Strathroy, ON, won the Green Home Award, presented to a new home builder or developer member for outstanding environmental performance in a new single-detached home.

### ***New Home Awards – Production***

Doug Tarry Limited of St. Thomas, ON, won the New Home Award in the Production Home category for *The Foxbridge, Lake Margaret Estates*, single-detached, under 1,500 sq. ft.

One Woodsmith Building Systems Inc. of Hensall, ON, won for *Craftsman* in the single-detached between 1,500 sq. ft. and 2,200 sq. ft. category.

Abstract Developments Ltd. of Victoria won for *The Westcott, Edgecliffe Estate* in the single-detached category for more than 2,200 sq. ft.

Trasolini Chetner Construction Corporation of Vancouver won the New Home Award for single-attached homes for *The Waterfront Resort Townhomes* in Kelowna, BC.

### ***New Home Awards – Custom***

Coastal Construction of Victoria won for the best single-detached home under 2,500 square feet. T.S. Williams Construction Ltd. & The Interior Design Group of Nanaimo, BC, won for the best single-detached home between 2,500 and 4,000 square feet. Bachly Construction of Bolton, ON, won in the single-detached, over 4,000 square feet category.

### ***New Home Awards – Multi-Family***

Trasolini Chetner Construction Corporation of Vancouver won in the multi-family project category for *The Waterfront* in Kelowna.

### ***Community Development Award***

The Community Development Award, recognizing members' achievements in creating attractive, exciting and innovative communities, was presented to Trasolini Chetner Construction Corporation of Vancouver for *The Waterfront* in Kelowna.

### ***Home Renovation Awards***

G.E. Miller Builder & Contractor Inc. of Vancouver won the award for kitchen renovations. Artisan Construction Ltd., of Vancouver won in the Any Room category. The award for Best Addition was presented to Pride Homes by Fred Hendriks Inc. of Beamsville, ON who also won the Whole House award for a project of \$500,000 or less while Basil Restoration Ltd. of Vancouver won for over \$500,000.

### **Marketing Awards**

Six Marketing Awards were also presented in the following categories: Print Ad, Direct Mail Promotion, Website, Project Signage and Logo, Brochure/kit and Sales Office. *A complete list of the 2009 CHBA National SAM Award winners follows.*

The Awards ceremony was one of the highlights of the Canadian Home Builders' Association's 67<sup>th</sup> National Conference. The Canadian Home Builders' Association (CHBA) is the national voice of the residential construction industry, representing more than 8,000 member firms across the country. Membership comprises new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector.

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**WINNERS OF THE 2009 CHBA NATIONAL SAM AWARDS  
– PRESENTED BY AMERICAN STANDARD BRANDS & TRANE CANADA –**

**AMERICAN STANDARD GRAND SAM AWARD**

Dockside Green Ltd. Partnership, Victoria, BC

*Creative, concept and production:* CMAEON, Eclipse Creative, Garside Signs, Graphic FX

**MARKETING EXCELLENCE AWARD**

InSight Holdings Ltd., Nanaimo, BC “Hawthorne Corner”

*Creative, concept and production:* Form Creative

**GREEN HOME AWARD**

Double N Custom Homes Ltd., Strathroy, ON

**COMMUNITY DEVELOPMENT AWARD**

Trasolini Chetner Construction Corporation, Vancouver, BC “The Waterfront Resort Townhomes”

**NEW HOME AWARDS**

PRODUCTION HOMES:

SINGLE DETACHED HOME UNDER 1,500 SQUARE FEET

Doug Tarry Ltd, St. Thomas, ON “The Foxbridge, Lake Margaret Estates”

SINGLE DETACHED HOME BETWEEN 1,500 TO 2,200 SQUARE FEET

Oke Woodsmith Building Systems Inc., Hensall, ON “Craftsman”

SINGLE DETACHED HOME OVER 2,200 SQUARE FEET

Abstract Developments Inc., Victoria, BC “The Westcott, Edgecliffe Estate”

SINGLE ATTACHED HOMES

Trasolini Chetner Construction Corporation, Vancouver, BC “The Waterfront”

CUSTOM HOMES:

SINGLE DETACHED HOME UNDER 2,500 SQUARE FEET

Coastal Construction, Victoria, BC

SINGLE DETACHED HOME BETWEEN 2,500 TO 4,000 SQUARE FEET

TS Williams Construction Ltd. & The Interior Design Group, Nanaimo, BC

SINGLE DETACHED HOME OVER 4,000 SQUARE FEET

Bachly Construction, Bolton, ON

**MULTI-FAMILY PROJECT:**

Trasolini Chetner Construction Corporation, Vancouver, BC “The Waterfront”

**HOME RENOVATION AWARDS**

KITCHEN

G.E. Miller Builder & Contractor Inc., Victoria, BC

ANY ROOM

Artisan Construction Ltd., Vancouver, BC

ADDITION

Pride Homes by Fred Hendriks Inc., Beamsville, ON

WHOLE HOUSE - \$500,000 AND LESS

Pride Homes by Fred Hendriks Inc., Beamsville, ON

WHOLE HOUSE – MORE THAN \$500,000

Basil Restoration Ltd., Vancouver, BC

**MARKETING AWARDS**

BEST PRINT AD

Sifton Properties Limited, London, ON

*Creative, concept and production:* ON Communication Inc.

BEST DIRECT MAIL PROMOTION

Trasolini Chetner Construction Corporation, Vancouver, BC “The Waterfront”

*Creative, concept and production:* Tony Barron Graphic Design

BEST WEBSITE

InSight Holdings Ltd., Nanaimo, BC “Hawthorne Corner”

*Creative, concept and production:* Form Creative

BEST PROJECT SIGNAGE AND LOGO

InSight Holdings Ltd., Nanaimo, BC “Hawthorne Corner”

*Creative, concept and production:* Form Creative

BEST BROCHURE/KIT

Empire Communities, Thornhill, ON “Fly Condos”

*Creative, concept and production:* Montana Steele Advertising

BEST SALES OFFICE

InSight Holdings Ltd., Nanaimo, BC “Hawthorne Corner”

*Creative, concept and production:* Form Creative