



FOR IMMEDIATE RELEASE – October 20, 2009

Developer Seeking Focus Group Participants To Gain Insight Into New Parksville Community

PARKSVILLE, BC – InSight Developments is in the planning stages of developing a new 26-acre community in Parksville, BC, with construction slated to begin in 2010. As part of this process, a focus group is being conducted on November 10th, 2009 at InSight's Headquarters in Nanaimo.

InSight is seeking focus group participants willing to share their thoughts and ideas on what makes an optimal neighbourhood. The focus group session will be an interesting, interactive, and unique opportunity for participants to play a role in shaping the look and feel of an exciting new Central Vancouver Island community.

If you are interested in participating and hearing more about the sessions planned for November 10th, please contact Debbie Petrounig at 250.391.9494 or send an email to debbie@enrollmentresources.com.

About InSight Developments

InSight Developments has been active in Vancouver Island development since 1993, beginning with its much celebrated 50-acre lifestyle community of Longwood. InSight has since developed over \$250 million in real estate throughout the Nanaimo Region. The company has built and sold 242 homes in the five buildings in Longwood. A sixth, Thornbridge, is slated for completion in 2010. InSight's current ventures in Nanaimo also include Hawthorne, a vibrant neighbourhood community of single-family homes, Hawthorne Corner, an enclave of affordable urban flats and lofts perfectly situated within walking distance to Vancouver Island University. And early next year, construction will begin on Seawalk, a landmark 24-storey luxury residential tower overlooking Nanaimo harbour. For more information: www.insightdevelopments.ca

For more information, please contact:

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