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Parksville Pleased So Far with InSight's New Community Plans

PARKSVILLE, BC – About 80 Parksville residents were interested and favourably impressed with the revised plans and concepts for a proposed 26-acre community adjacent to the downtown core at 151 Despard Avenue. The ideas were presented at an Information Session on Wednesday evening, in the Parksville Community and Conference Centre.

“We’ve gone to a lot of effort to seek input and listen to city officials, businesses, homeowners, schools and other interested members of the community,” says InSight President Doug Bromage. “I think what we presented to the public accurately reflected and dealt with their concerns for livability, green spaces and affordability. We’ve tried to look at the site and plan for a diverse, interesting community, without sacrificing the beauty of the area. I think everyone saw that and appreciated what we’re trying to accomplish.”

Next steps will be to take the observations and suggestions received at the meeting and incorporate them into a new set of plans. “It’s a process of evolution,” Bromage explains. “It goes back and forth – a tweak here, a major change there. In the end, we’ll come up with something we can all be proud of.”

About InSight Developments

InSight Developments has been active in Vancouver Island development since 1993, beginning with its much celebrated 50-acre lifestyle community of Longwood. InSight has since developed over \$250 million in real estate throughout the Nanaimo Region. The company has built and sold 242 homes in the five buildings in Longwood. A sixth, Thornbridge, is slated for completion in 2010. InSight’s current ventures in Nanaimo also include Hawthorne, a vibrant neighbourhood community of single-family homes, Hawthorne Corner, an enclave of affordable urban flats and lofts perfectly situated within walking distance to Vancouver Island University. And early next year, construction will begin on Seawalk, a landmark 24-storey luxury residential tower overlooking Nanaimo harbour.

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