



The new loft residences at Hawthorne Corner: an old-fashioned neighbourhood with 21st-century style

June 16, 2008, Nanaimo, B.C. — Surrounding a four-acre nature sanctuary, Hawthorne Corner is Nanaimo’s most anticipated new community of urban homes and loft residences. Tucked away in a green space near Buttertubs Marsh and across from Vancouver Island University (formerly Malaspina University College), Hawthorne Corner is close to the city centre yet far enough away to feel like a country village.

“Hawthorne Corner is one of the most interesting new neighbourhoods in Nanaimo,” says InSight Developments president Doug Bromage. “The homes combine the sophisticated comforts of urban loft living with the advantages of an active island lifestyle, and they do it affordably. It’s an ideal blend of village living with an urban flair.”

The nine colourful buildings of Hawthorne Corner are connected to each other by wide, tree-lined pathways leading to the marsh, a wildlife protected area, and the Trans-Canada Trail. The buildings feature unique warehouse detailing with a mixture of corrugated steel, natural brick and heavy beams of timber on the exterior. Hawthorne Corner's 73 one-bedroom homes have thoughtfully designed interiors with an array of sustainable features, and generous porches and patios with views of majestic Mount Benson.

Set on 56 acres, Hawthorne Corner’s country village feel will be complemented by neighbourhood shops, cafés, an aquatic centre, ice rink, sports fields and schools, all within a two-block radius. Yet downtown Nanaimo and the waterfront are just a short bike ride or drive away.

Nanaimo is undergoing a real estate renaissance; average house prices in the city, while growing 15 percent annually, are still half of those in Vancouver. Nanaimo is just 20 minutes by floatplane from downtown Vancouver and a 90-minute drive from Victoria, yet surrounded by wilderness. Opportunities for outdoor activities like scuba diving, golf, biking and kayaking are among the factors drawing an increasing number of young people to the city.

The new Hawthorne Corner presentation centre and show suites will open to registrants

for priority viewing on June 14th, with a public opening scheduled for June 21st. They are located at #101 – 1406 Jingle Pot Road, Nanaimo. Prices for one-bedroom homes start at \$179,900, and completion is expected this September. For more information, please call 250-756-0141 or visit www.hawthornecorner.com.

About InSight Developments:

InSight Developments has been active in Vancouver Island development since 1993, beginning with the retirement lifestyle community of Longwood. The company has built and sold 242 homes in the five buildings in Longwood. A sixth is slated for completion in 2009. InSight's current ventures in Nanaimo include Hawthorne, a neighbourhood for young families, and Seawalk, a stunning 24-storey, high-rise tower overlooking Nanaimo harbour coming this fall.

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