



Nanaimo Community Leader George Hanson Joins InSight Developments

Nanaimo, B.C., August 27, 2008 — After seven years as managing director of the Downtown Nanaimo Partnership Society (DNPS), George Hanson is joining Nanaimo-based InSight Developments as development manager. Mr. Hanson's first project in his new position will be directing the master plan for a significant new community near Parksville.

“George Hanson is a perfect fit for InSight Developments’ goals and on-going commitment to Nanaimo,” says InSight Developments’ president Doug Bromage. “InSight is committed to creating communities, and George’s expertise, experience and tireless commitment to downtown Nanaimo has resulted in a whole new vibrancy for the city.”

As managing director of the Downtown Nanaimo Partnership Society since its founding in 2001, Mr. Hanson established a reputation for the organization as one of the most effective in Western Canada, winning 10 provincial awards in the process. “It has been a pleasure and privilege to work with so many passionate and dedicated people to achieve this much,” says George Hanson. “I look forward to furthering the growth and improvement of Nanaimo in my new role with InSight Developments.”

Both Mr. Hanson and InSight Developments are highly respected in the community and by city officials. As founding partner of Clayton Consulting community, organizational and economic development for 13 years, Mr. Hanson is well known throughout the mid-Island region.

InSight Developments has been active in Vancouver Island development since 1993 and currently has four major projects underway in the mid-Island area. Former president of the Canadian Homebuilders’ Association of Nanaimo and past director of the Greater Nanaimo Chamber of Commerce, InSight Developments’ president Doug Bromage is also a member of the Nanaimo Advisory Design Panel and the Housing and Design Committee of the Downtown Nanaimo Partnership.

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