



FOR IMMEDIATE RELEASE

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InSight project named Georgie Awards® finalist in five categories.

NANAIMO, BC – Nanaimo-based InSight Developments has garnered five nominations in the 2009 Georgie Awards® for its Hawthorne Corner project. The annual awards competition from the Canadian Home Builders' Association (CHBA) of BC recognizes excellence in the province's housing industry.

Already a recent winner in Vancouver Island Real Estate Board's Commercial Building Awards, Hawthorne Corner is a finalist in five different Georgie categories – Best Multi-Family Landscape Design, Best Sales Centre, Best Logo, Best Signage and Best Advertising Campaign. The project is also an eight-time silver finalist in CHBA's Construction Achievements & Renovations of Excellence (CARE) Awards of Vancouver Island.

We're delighted," says InSight President Doug Bromage. "The last Georgies we received were two Golds back in 1997 for our Ambleside building at Longwood. Our team has put a lot of work into Hawthorne Corner, making it a unique offering for Nanaimo, so we're pleased to have picked up nominations in so many categories."

Hawthorne Corner is an enclave of seventy-three affordable urban flats and lofts in the heart of Nanaimo's University District, and forms part of InSight's larger neighbourhood, Hawthorne. A café, pub-restaurant and market are also planned as part of this attractive town home complex. Designed to appeal to young professionals, students and 1st time buyers, prices at Hawthorne Corner start at \$179,900.

The 2009 Georgie winners will be announced at a gala evening on Saturday, March 13, 2010 at The Westin Bayshore in Vancouver.

About InSight Developments

InSight Developments, on behalf of InSight Holdings Ltd., has been active in Vancouver Island development since 1993, developing over \$250 million in real estate throughout the Nanaimo region. They began with the 50-acre retirement lifestyle community of Longwood, building and selling 242 homes in five buildings. A sixth, Thornbridge, is slated for completion in Spring 2010. InSight's other projects will include Seawalk, a stunning 24-storey, high-rise tower overlooking Nanaimo harbour and an ambitious 26-acre community in Parksville, both in early planning stages.

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