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InSight Project Named CARE Award Silver Finalist in Nine Categories

NANAIMO, BC – Nanaimo-based InSight Developments has recently garnered nine nominations for Gold in the Construction Achievements and Renovations of Excellence (CARE) Awards for its Thornbridge at Longwood project. Featuring striking West Coast Craftsman-style architecture and 19 innovative plans from 575 to 1206 sq ft., Thornbridge sits amongst 50-acres of landscaped grounds, nature trails, gardens, lake features, and 8,000 sq ft clubhouse in North Nanaimo's picturesque Longwood Community.

Already the recipient of an excellence award in the 2010 Vancouver Island Commercial Building Awards, Thornbridge will now vie for top industry recognition as the Best Multi-Family Townhome Project, Best Outdoor Living Space, Best Custom Millwork, Superior Customer Service, Best Sales Centre or Showroom, Best Website, Best Overall Marketing Campaign, the Award for Outdoor Environmental Achievement, and CARE Award Project of the Year.

“Our team worked tirelessly to make Thornbridge our best building yet, so I’m delighted with the number of nominations recognizing their dedication and efforts” says InSight President Doug Bromage. “Of equal importance, is the honor of being named amongst such a high caliber group of finalists who have demonstrated an exemplary commitment to the enhancement and livability of our island communities.”

Now in its 20th year, this annual competition by the Canadian Home Builders’ Association (CHBA) of Vancouver Island celebrates excellence in the design and craftsmanship of Vancouver Island’s building and development industry. Gold winners of the 2011 CARE Awards will be announced on September 16th at a formal gala at the Fairmont Empress Hotel in Victoria.

About InSight Developments

InSight Developments, on behalf of InSight Holdings Ltd., has been active in Vancouver Island development since 1993, developing over \$350 million in residential, institutional and commercial real estate throughout the Nanaimo region. They began with the 50-acre retirement lifestyle community, Longwood. By 2010, they had built 305 homes in six residential buildings, along with a 176-unit full service assisted living facility. InSight’s other on-going projects include Hawthorne, a 56-acre pedestrian-friendly village of single-family homes, exclusive entry-level patio homes, and custom build opportunities; and adjacent to it, Hawthorne Corner, an enclave of seventy-three affordable urban lofts and flats. The company is also in the planning stages for Seawalk, a stunning 24-storey, high-rise tower overlooking Nanaimo harbour.

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