



FOR IMMEDIATE RELEASE

July 20, 2009

InSight Developments a finalist for record number of CARE Awards

NANAIMO, BC – Nanaimo-based InSight Developments has been named as a finalist fourteen times in the 2009 Construction Achievements and Renovations of Excellence (CARE) Awards. This is a record number of nominations for the company, which has won a total of 11 CARE awards since 1997.

In three categories, InSight will actually be competing against itself. The multi-family community of Hawthorne and Hawthorne Corner, a small enclave of urban lofts and flats with commercial space boarding it, will vie for Best Website, Best Outdoor Living Space and Best Outdoor Environmental Achievement.

Hawthorne Corner is also a contender in five more categories: Best Multi-Family/Townhouse Project, Best Condominium/Mixed-Use Development, Best Sales Centre, Best Overall Marketing Campaign and Project of the Year. Hawthorne Community is also a finalist for Best New Subdivision. Origin at Longwood, InSight's assisted living project, is a finalist for Best Commercial Project and Best Commercial Interior.

“Naturally we're delighted with the number of nominations,” says InSight President Doug Bromage. “But we're even more delighted that many of our partners on these projects have been individually nominated for their work. Tyee Electric, our supplier for Hawthorne Corner, was nominated for Best Customer Service in the Builder/Renovator and Trade Category, while our Hawthorne Community homebuilders, Wilco and Palladian, are also finalists in several categories. The Interiors Division of Coastal Construction, finalists in 7 categories, also played an active role in the design of the Hawthorne Corner Sales Centre and Show Suites. It just confirms our belief in the high caliber of the companies we're working with. We're very lucky to have them as part of our team.”

The CARE Awards were established in 1991 by the Canadian Home Builders' Association (CHBA) of Vancouver Island to celebrate excellence in design and craftsmanship by Vancouver Island companies. The 2009 winners will be announced at an October 2nd awards gala at the Fairmont Empress Hotel in Victoria.

About InSight Developments

InSight Developments, on behalf of InSight Holdings Ltd., has been active in Vancouver Island development since 1993, developing over \$250 million in real estate throughout the Nanaimo region. They began with the 50-acre retirement lifestyle community of Longwood, building and selling 242 homes in five buildings. A sixth, Thornbridge, with 63 beautifully designed residences, is slated for completion in Spring 2010. InSight's other projects will include Seawalk, a stunning 24-storey, high-rise tower overlooking Nanaimo harbour and an ambitious 26-acre community in Parksville, both in early planning stages.

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